



Promoting Responsible Tourism for Heritage Protection and Sustainable Development

Newsletter - Edition 9- March 2022



The project aims to improve the capacity of local development actors to promote and manage responsible tourism as a resource for protecting cultural heritage, thus contributing to employment generation and sustainable development.



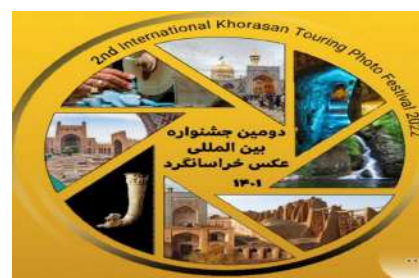
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[EC-Iran Responsible Tourism Newsletter - March 2022](#)

This newsletter is part of the "Promoting Responsible Tourism for Heritage Protection and Sustainable Development" project co-funded by DEVCO (European Commission Directorate-General for International Cooperation and Development) with a view to supporting local development and expanding economic opportunities in the Islamic Republic of Iran. Through the newsletter, the implementing Consortium partners share news, events and activities related to project activities, to tourism and cultural heritage in the Islamic Republic of Iran and news of interest from across the world.

The Second Khorasan Touring Photo Festival was Held with an International Approach

The second Khorasan Touring Photo Festival was held with an international approach within which over 1000 works of art both domestically and from abroad were sent to the secretariat. This festival was held in the field of historical monuments, agricultural tourism, rituals and customs, handicrafts, etc.

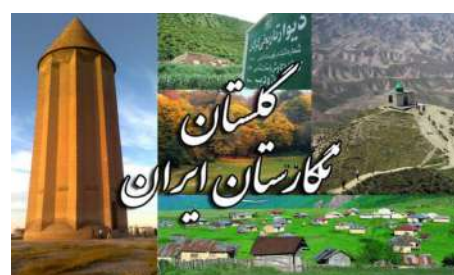


Does Golestan Turn into the Hub of the Country's Jewelry?

The Deputy Minister of Handicrafts and Traditional Arts of the Minister of Cultural Heritage, Handicrafts and Tourism, referring to the high capacities of Golestan province, said: "Golestan can become the jewelry hub of the country". Maryam Jalali said in an interview with reporters on the sidelines of visiting the Golestan handicraft market: "The name and reputation of Golestan handicrafts has always been prominent in the country". She also added that the border markets will be expanded.

Holding Iran Exhibition Gallery in Golestan

The Director General of Cultural Heritage, Tourism, and Handicrafts of Golestan Province announced holding 30 different programs on the occasion of Tourism Week in this province. Mr. Farmani added "This festival will introduce more capacities of Golestan province tourism". In this festival, the activists in this field will be honored.





Commencing of Executive Operations Completion of Gonbad-e Qabus Tower Landscaping

The executive operations of landscaping around the UNESCO World Heritage Site of Gonbad-e Qabus commenced with a credit of around 100 thousand dollars which will be completed within a year. This historical and magnificent monument is located in the middle of a large and beautiful park in Gonbad-e Kavus city and attracts numerous tourists.



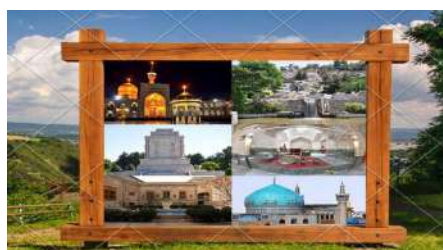
Consensus Meeting of Golestan Tourism Associations



The consensus meeting of Golestan tourism associations was held with the participation of the General Director of Cultural Heritage, Tourism, and Handicrafts of Golestan Province and other managers. In this meeting, various cases related to these NGOs such as insurance, payment of taxes, and problems related to the outbreak of Corona were discussed. In this meeting, tourism associations expressed their opinions and problems. The General Director of Tourism of the province emphasized the essential cooperation with these associations regarding their issues will be done and financial facilities will be provided.

The Launch of the Online Tourism Platform

Dr. Hossein Keshiri, the national director of the Iran-Italy educational tourism project, announced the launching of the joint educational platform between the companies of the two countries in the summer of 2022. He added that more than 1000 people will be trained in this online platform. Registration for training will begin soon.



500 Thousand People Visited the Tourist Attractions of Razavi Khorasan

The Deputy Director General of Cultural Heritage, Handicrafts, and Tourism of Razavi Khorasan announced that 500,000 tourists visited the tourist attractions of Khorasan Razavi in Nowruz 2022 and more than 2.5 million passengers arrived in Mashhad during these days.

An Exhibition of Tourism Photos in the Grand Museum of Khorasan

Head of the Khorasan Grand Museum, Ali Safarnejad, announced holding a photo exhibition on pilgrimage and tourism in the museum. More than 50 artworks have been displayed from 9 am to 5 pm every day.





Mashhad, World Craft City for Gemstones

Mashhad was introduced as the "world craft city for gemstones" by the World Council of Handicrafts for another 2 years. Among more than 300 fields of handicrafts in the country, 100 fields are active in Razavi Khorasan and good plans have been made to introduce gemstones.



Payment of Corona Facilities to Khorasan Razavi Tourism Sector



Director General of Cultural Heritage, Tourism and Handicrafts of Khorasan Razavi announced paying 2.5 million dollars for facilities and granting Corona loans to more than 6 thousand people and companies in the tourism field in order to maintain employment in the tourism sector. He expressed his hope to witness the growth and development of the tourism economy of the Razavi Khorasan province in 2022.

