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Public Awareness Building Campaigns for Responsible Cultural Tourism

How to Develop Innovative Business Model for Responsible Tourism, Heritage Protection, and Sustainable Development

Thursday, 3rd December 2020 | 16:00-18:00 Iran Local Time (GMT +3:30)



Dr. Enrico Libera
EU Project Coordinator



Dr. Ahmad Sebt Hosseini
Panel Moderator



Dr. Roshan Babaee Hemmati,
Chairman of the Iran Creative Tourism Center



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The project aims to improve the capacity of local development actors to promote and manage responsible tourism as a resource for protecting cultural heritage, thus contributing to employment generation and sustainable development.

