

### Promoting Responsible Tourism for Heritage Protection and Sustainable Development

Newsletter January 2021



The project aims to improve the capacity of local development actors to promote and manage responsible tourism as a resource for protecting cultural heritage, thus contributing to employment generation and sustainable development.



### EC-Iran Responsible Tourism Newsletter - January 2021

This newsletter is part of the "Promoting Responsible Tourism for Heritage Protection and Sustainable Development" project co-funded by DEVCO (European Commission Directorate-General for International Cooperation and Development) with a view to supporting local development and expanding economic opportunities in the Islamic Republic of Iran. Through the newsletter, the implementing Consortium partners share news, events and activities related to project activities, to tourism and cultural heritage in the Islamic Republic of Iran and news of interest from across the world.

### THEME OF THE MONTH

#### **Article from the Director's Desk**

article written on the theme by the Director of the Newsletter (half a page)

## A Historical Day for Golestan Province Handicrafts

On 4th January 2021, four villages and one town of Golestan province were inscribed as national villages and town of handicraft.

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### **Masks Decorated with Embroidery**

According to the increasing need for masks, some handicraft artists of Golestan province decided to produce masks which are decorated with traditional needlework and embroidery of the province. **Read More** 









# **Reviving One of the Traditional Handicrafts of Golestan Province**

Today, with the advent of technology and growth of markets, traditional clothes are less produced.

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