





Plan for the Land Society Awareness Campaign

Plan for the land society participated in the responsible tourism awareness campaign in the family rally event on 5th February 2021 on Kish Island with the participation of stakeholders, tourism, etc. On this special day, Plan for the Land Society distributed some cotton bags with a design of one of the wildlife symbols of Kish on them among the contributors on the start line in order to raise their awareness and promote sustainable tourism for protecting cultural heritage and sustainable development.

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Also, Plan for the Land society presented in 14th International Tourism and Handicrafts Exhibition at Tehran provinces on 23-26 February 2021. It's one of important exhibition on tourism that it has been held for years, and there are various groups of tourism industry activists, tour leaders, travel agencies, airlines, travel agencies, Iran hotels, governmental agencies, and various international tourism agencies, etc. to participate in it. A booklet and a poster are provided with the subject "Responsible Tourism" for use in awareness campaign.

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See [poster](#) and [booklet](#)



